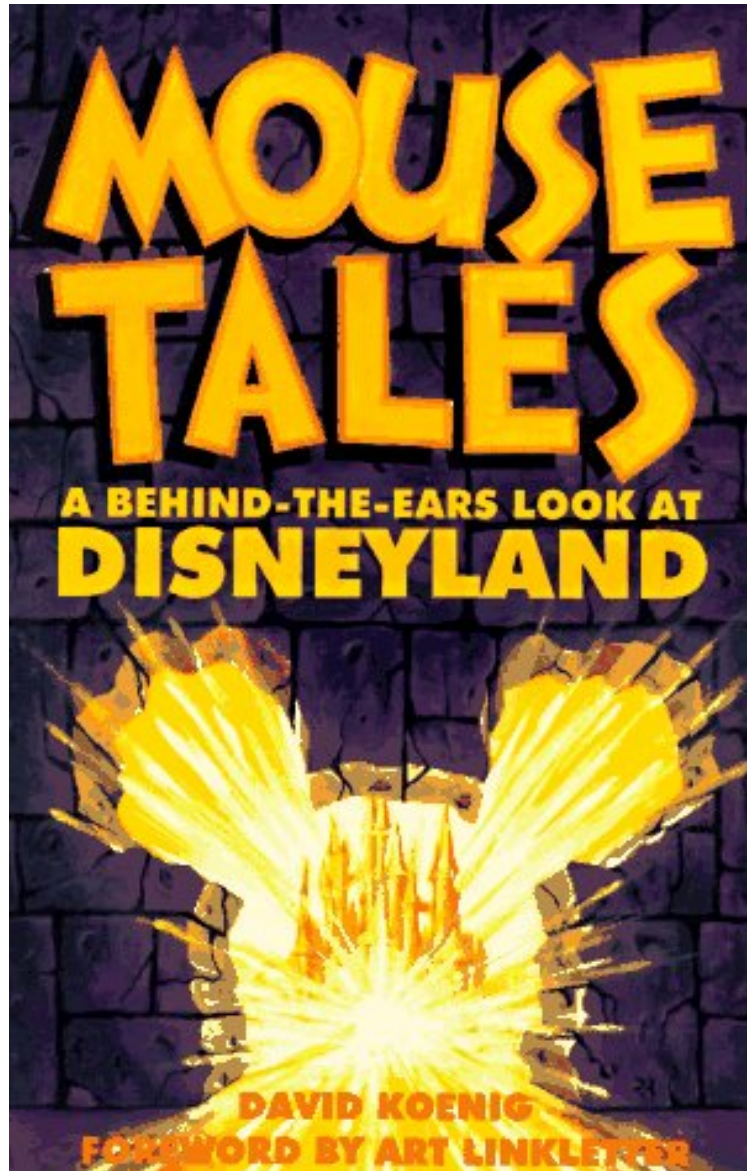


(Free read ebook) Mouse Tales: A Behind-The-Ears Look at Disneyland

Mouse Tales: A Behind-The-Ears Look at Disneyland

David Koenig

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David Koenig : Mouse Tales: A Behind-The-Ears Look at Disneyland before purchasing it in order to gage whether or not it would be worth my time, and all praised Mouse Tales: A Behind-The-Ears Look at Disneyland:

0 of 0 people found the following review helpful. Great Disney BookBy John J CattolicoI really enjoyed this book, I have always been a Disney fan and am always looking for interesting facts and things about Disney getting a look behind the walls or doors at Disney has always fascinated me. I really enjoyed this book and I keep it with my other

Disney books that I have read, it was a great addition to my library. It's always fascinating to read about others' experiences and learn about things that happened there before you were even born. This is a great collection of information a must have for the Disney fan. 2 of 2 people found the following review helpful. Be sure you want to know, because this book will tell you!

By Amy As a lifelong Disneyland fan and a former Cast Member (1996-2005), I cannot recommend this book enough. It gives you tons of great history of the park, from the infamous to the scandalous, the hilarious to the momentous. It's not nearly big enough to encompass all of the park's amazing history, but for the information it does give you, it's worth it. Be warned, though - this book reveals a lot of information that is unbecoming of The Happiest Place on Earth. Author David Koenig covers events that are part of the park's history but don't mesh with the illusion of perfection, including murders, fights, riots, lawsuits, accidents, and after-hours shenanigans. The author underwent years of research to make this book happen. Nearly all of it comes from newspaper clippings and public documents. Much of it also comes from first-hand Cast Member stories. Some of those stories are decades old and only tell one point of view. For that reason, some of what you read should be taken with a grain of salt, since memories fade or are altered for preservation. That doesn't mean they're fake, or that the information is any less interesting. If you enjoy scandal and notoriety, then this book will have you salivating. If you love Disneyland the way it is and don't want to know what goes into making the magic, then this book is not for you. If you do decide to read it (and I hope you do), then know now: once you start, you won't be able to stop.

3 of 3 people found the following review helpful. Mouse Tales - The rear end of Disneyland

By Whamo Mouse Tales by David Koenig is a well-researched look at the reality behind the mask or illusion created by Walt Disney. It's a look at the park made by a man for his family to enjoy, and how it was taken over by a corporation interested in selling product to the masses. But besides this ugly story, there's moments of light that shine through, although David does degenerate into the darkest moments of Disney's history. He spends a lot of time rehashing employee stories about management and Disneyland guests that can be disturbing. Perhaps David's biggest revelation is that Disneyland's response to medical emergencies is poor, very poor. It's still bad, and Disneyland needs to rewrite its policy. Should you read this book? If you're curious about Disney's real history, I'd say yes.

Book by Koenig, David

From Library Journal Koenig, a freelance writer and editor, became friendly with many part-time employees of Disneyland in Anaheim. When they joined a major strike in 1984, Koenig was inspired to write this book. Drawing on interviews and extensive research, Koenig describes in detail Walt Disney's plan and the goals for his amusement park; the behind-the-scenes mechanisms of the attractions; the selection, training, and expectations of the employees; the persona of the Disney characters; profiles of guests (both welcome and unwelcome); the tragic accidents that have occurred and the lawsuits that ensued; and the spinoffs throughout the world. Though the lurid details of park mishaps and employee dissatisfaction are of interest to some, there's more here than most visitors would want to know. Even the author comes across as an admirer rather than as someone blowing the cover on the magic of Disney. Most libraries will want to stick with Birnbaum's *Disneyland* (Hyperion, 1992).

Elizabeth Loftus, Onondaga Cty. P.L., Syracuse, N.Y. Copyright 1994 Reed Business Information, Inc. From Booklist

Koenig's tale may surprise some, since many of its specifics are so at odds with the Magic Kingdom's ultrahygienic image. If you've heard about Euro-Disney's problems (management control of staff lingerie, etc.), you expect to hear the travails of Disneyland employees, and Koenig does not disappoint, offering detailed explorations of visitor complaint procedures in which employees are presumed guilty and given no opportunity to defend themselves; the rigors of wearing hot, heavy, bulky character costumes; etc. But surprise comes when you learn of the invasion of at least parts of the Happiest Place on Earth by vermin: when the staff of one concession stayed late to complete a special project, they were horrified to see rats literally come out of the woodwork when the main park lights went off. What's more, Disneyland battles invading insects in many areas by many means. For all that, Disneyland's management comes off well, only occasionally looking insensitive. A valuable addition to popular culture literature and to Disneyana. Mike Tribby