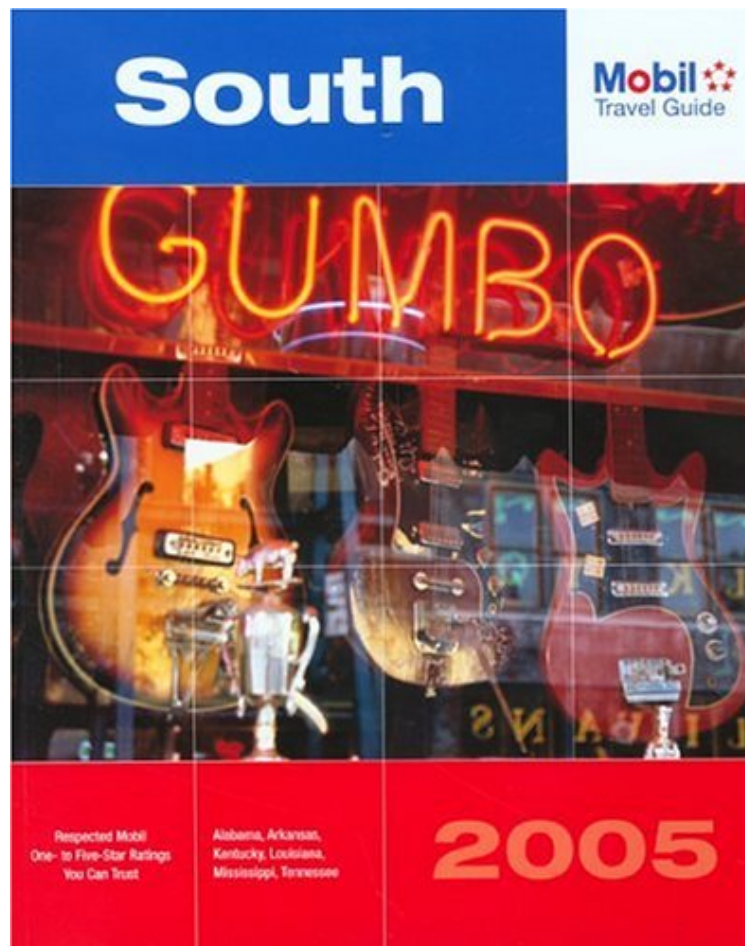


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## Mobil Travel Guide South, 2005: Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee (Forbes Travel Guide: South)

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**Mobil Travel Guide : Mobil Travel Guide South, 2005: Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee (Forbes Travel Guide: South)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Mobil Travel Guide South, 2005: Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee (Forbes Travel Guide: South):

0 of 0 people found the following review helpful. Five StarsBy hhlove it!1 of 1 people found the following review helpful. not worth the moneyBy D. CarsonJust as the previous poster, I too had not used a Mobil Travel Guide in a number of years. They used to be our travel "Bible" but no longer. Even for large cities, there was only limited information, and quite a few very large tourist attractions were not even mentioned. I was hoping to find information on local hotels, restaurants, etc. For the most part, the listing were for nothing more than the national chains. Very

disappointing. 2 of 2 people found the following review helpful. Mobil Guide "South" By R. Aronson I bought this guide for an extended auto trip to the southern part of the country. I had not used a Mobil guide in years. Thirty or so years ago they were excellent. They have deteriorated since their earlier days. They rated only a few lodging places and restaurants in any given location and are quite sparse on descriptions of points of interest. We took along two of these guides and didn't use either after a few days.

The Mobil Travel Guide star ratings are a 45-year-old consumer advocacy concept originally developed following the introduction of the interstate highway system. The goal of the Guide is not to identify and rate every property in the country, but to recommend only the best in each category, ones that we would send our customers to. We look at the stars from a consumer's point of view, rating lodgings and restaurants across North America from the perspective of the "average traveler." The Guides feature new enhanced descriptions for 2004. Listings include lodgings, restaurants, attractions, and events in established travel destinations, as well as cities and towns on the way to established travel destinations. Our new easy-to-use format makes the Guides even more indispensable to travelers. Each regional guide is organized alphabetically by state, with introductory information about the state followed by city listings in alphabetical order. For each city, the guide lists sites and attractions, lodgings, and then restaurants. One of the features that sets the Mobil Travel Guide apart from its competitors is its proprietary Mobil star rating system. Forty-five plus years of publishing experience and the oldest non-biased rating system in North America make the Mobil Travel Guide series a must-have for travelers wanting up-to-date ratings of hotels and restaurants.

"Food Wine magazine has given Mobil Travel Guide's Regional Planners an A+ for Usefulness, making the top grade over both Fodor's and Frommers versions." -- Food Wine "Overall, these guides are the winners in this group, combining attractive maps and graphics, comprehensive listings and a few suggestions for itineraries." -- Joseph Siano, New York Times "Mobil, the guidebook publisher oversees what many consider the Oscars of the travel industry." -- Gene Sloan, USA Today