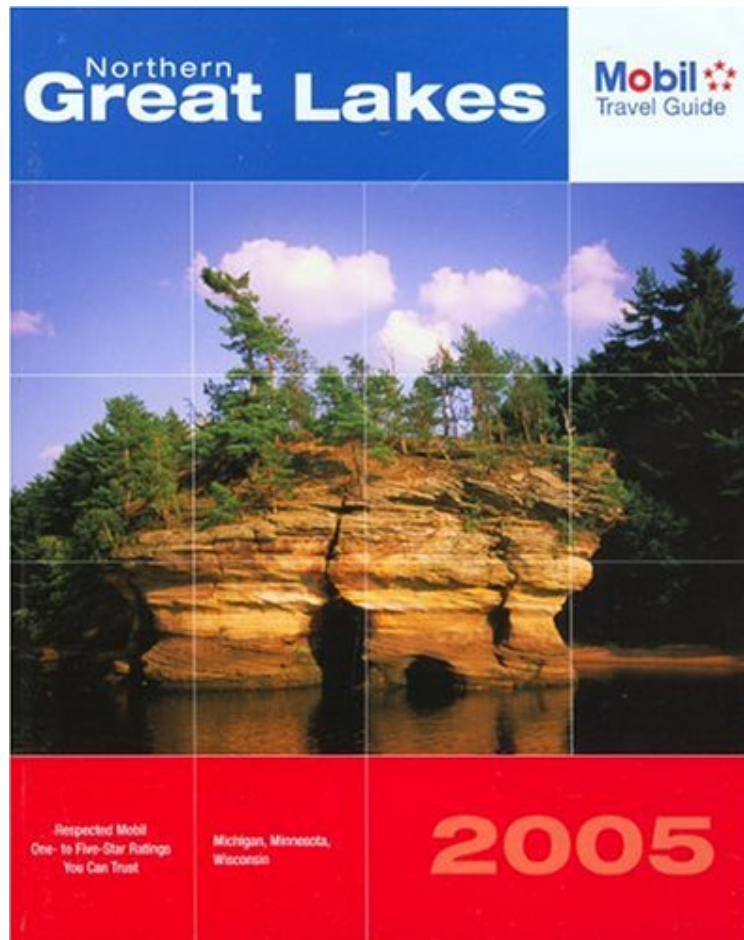


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Mobil Travel Guide : Mobil Travel Guide Northern Great Lakes, 2005: Michigan, Minnesota, and Wisconsin (Forbes Travel Guide: Northern Great Lakes) before purchasing it in order to gage whether or not it would be worth my time, and all praised Mobil Travel Guide Northern Great Lakes, 2005: Michigan, Minnesota, and Wisconsin (Forbes Travel Guide: Northern Great Lakes):

2 of 2 people found the following review helpful. Great on the lodging side, lacking in attractionsBy Jessica LuxThis is a terrific guide if you are driving through the area and need hotel accomodations throughout the Great Lakes. It has all the basic functional details you need in comparing hotel amenities, prices, and offerings. If you are a member of AAA, of course, you could just use their guidebook for this information.If you want a good book about what to do in

the Twin Cities, what the different neighborhoods are like, the history of the area, the local culture, good shopping ideas, etc. go for another guide. This would be a good guide to pair with something that has more on the attractions/dining/out and about side of traveling.

The Mobil Travel Guide star ratings are a 45-year-old consumer advocacy concept originally developed following the introduction of the interstate highway system. The goal of the Guide is not to identify and rate every property in the country, but to recommend only the best in each category, ones that we would send our customers to. We look at the stars from a consumer's point of view, rating lodgings and restaurants across North America from the perspective of the "average traveler." The Guides feature new enhanced descriptions for 2004. Listings include lodgings, restaurants, attractions, and events in established travel destinations, as well as cities and towns on the way to established travel destinations. Our new easy-to-use format makes the Guides even more indispensable to travelers. Each regional guide is organized alphabetically by state, with introductory information about the state followed by city listings in alphabetical order. For each city, the guide lists sites and attractions, lodgings, and then restaurants. One of the features that sets the Mobil Travel Guide apart from its competitors is its proprietary Mobil star rating system. Forty-five plus years of publishing experience and the oldest non-biased rating system in North America make the Mobil Travel Guide series a must-have for travelers wanting up-to-date ratings of hotels and restaurants.

"Food Wine magazine has given Mobil Travel Guide's Regional Planners an A+ for Usefulness, making the top grade over both Fodor's and Frommers versions."-- Food Wine "Overall, these guides are the winners in this group, combining attractive maps and graphics, comprehensive listings and a few suggestions for itineraries." -- Joseph Siano, New York Times "Mobil, the guidebook publisher oversees what many consider the Oscars of the travel industry."-- Gene Sloan, USA Today